Humanizing Digital Experiences

Custom, ultra realistic, 3D avatars for organizations and individuals in traditional channels or metaverse environments.

THE OPPORTUNITY

3D Avatars have a variety of applications, including conversational AI and the metaverse. As customer experiences become digital-first, companies can use avatars to humanize, localize and personalize interactions with customers, employees and the community at large, furthering their brand identity.

SOLUTION OVERVIEW

Veritone Avatar offers custom, ultra realistic, 3D avatars, in addition to a library of existing avatars for organizations and individuals in traditional channels or metaverse environments. Combined with synthetic voice, conversational AI-powered humans humanize the digital experience particularly in areas of recruiting, healthcare, customer service, education, virtual assistants, sales, and much more.
**BENEFITS**

- Control the Creation with Written & Verbal Approval
- Receive an Authentic Looking Final Product
- Retain 100% Ownership of All Created Avatars
- Leverage an Ecosystem of AI Capability
- Monetize Your Synthetic Media with Greater Success

**USE CASES**

- **Ecommerce**
  Craft engaging promotions for your brand and products in virtual marketplaces and pop-ups

- **Customer Assistance & Sales**
  With avatars, brands can create better first impressions during sales interactions and offer a more lifelike customer service experience for potential and existing customers.

- **Metaverse Experiences**
  Create immersive experiences in metaverse worlds with brand ambassadors, NPCs, and other real-life or fictional company representatives.

- **NFT Avatars**
  Build totally unique experiences in entertainment, gaming, and more.

- **Patient Care**
  With avatars, healthcare providers can offer patients the look of speaking and working with a professional while remaining in the comfort of their own homes.

- **Conversational AI**
  Humanize digital customer support and recruitment processes with life-like versions of executive leadership and staff members.

**KEY FEATURES**

- **Avatar Management**
  Take control of your Avatar so you can dictate how and where it’s used.

- **Cognition**
  Leverage AI to bring your Avatar’s voice to life.

- **Avatar Customization**
  Flexible design options including appearance, language, voice style, and more.

- **Multi-Deployment**
  Deploy your avatar on desktop, mobile and in 2D or 3D environments.

- **Human Control**
  Create and drive an avatar that can evoke communication through speech and body language.

**WHY VERITONE?**

- Veritone brings together over 300 of the world’s leading AI models to solve content challenges in real and virtual worlds
- Veritone is the only synthetic media provider to deliver custom voices and avatars backed by express licensing approvals and authentic proof of ownership
- 3 of the top 5 entertainment companies in the world are Veritone customers
- 6 of largest media companies that control 90% of what we read, watch, or listen to are Veritone customers

**ABOUT VERITONE**

Veritone is a leader in enterprise AI software, services, and applications, helping our customers transform their operations to solve business critical data challenges, streamline content-centric processes, and create new, diversified revenue streams.

veritone.com/avatar

ENTERPRISE AI FOR THE METAVERSE

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