NFTs market hits $22bn as craze turns digital images into assets

**THE OPPORTUNITY**

The NFT market alone has reached $22 Billion.¹ This is a market individuals and companies need to participate in quickly if they aren’t already but the industry is lacking in regulations and safeguards. Content owners need a way to safely capitalize on this growing market.

**SOLUTION OVERVIEW**

The Veritone NFT solution, enables content creators and owners in the Veritone ecosystem to securely create and sell authentic NFTs to Veritone-approved users.

Veritone clients can now easily mint, sell and trade NFTs to verified users on a secure marketplace with confidence. Our team of web3 experts will help you manage all aspects of your NFT strategy, from drop strategy, pricing, creative, promotion, minting, and operations.

¹ NFTs market hits $22bn as craze turns digital images into assets
HOW IT WORKS

- Consult our experts, leveraging AIWARE, to identify which content is NFT-ready
- Learn the tricks of selling NFTs to maximize revenue opportunities
- Create and sell NFTs in a curated marketplace
- Leverage our team to manage your NFT assets and its associated metadata
- Safely and securely mint and trade NFTs with verified users
- Protect your NFT-ready content

USE CASES

- Historical Events
  Mint historical moments from your archive.
- Audio Catchphrase Clips
  Leverage your audio archive to mint and sell iconic voice moments.
- Digital Collectibles
  Sell minted artwork, digital apparel, and branded collections.
- Iconic Sports Moments
  Capture and create NFT buzzers beaters and other key moments in sports.
- Event Tickets
  Make NFT tickets for business or entertainment events.

KEY FEATURES

- Exclusive Access
  NFT Minting services are available only to customers and partners in the Veritone ecosystem.
- Digital Media Upload
  Minting services support images, videos, and audio files to create NFTs.
- NFT Minting
  Only individuals or content IP owners in the Veritone ecosystem may use our services to create NFTs and sell on the marketplace.
- Royalty Control
  You can set the royalty rate you want to receive per NFT.
- NFT Creator Services
  Minting services are strictly for creating NFTs and are not used to trade.
- User Verification
  During our seller on-boarding process, we ensure IP ownership validity, creator sign off, and abide by all current KYC regulations.
- NFT Trading
  Once you’ve been approved for access to the marketplace, you can trade NFTs.
- NFT Collections Creator
  Create a NFT collection and sell them through the Veritone NFT Marketplace.

WHY VERITONE?

- Veritone brings together over 300 of the world’s leading AI models to solve content challenges in real and virtual worlds
- Veritone is the only synthetic media provider to deliver custom voices and avatars backed by express licensing approvals and authentic proof of ownership
- 3 of the top 5 entertainment companies in the world are Veritone customers
- 6 of largest media companies that control 90% of what we read, watch, or listen to are Veritone customers

ABOUT VERITONE

Veritone is a leader in enterprise AI software, services, and applications, helping our customers transform their operations to solve business critical data challenges, streamline content-centric processes, and create new, diversified revenue streams.

Dive into the Veritone NFT offering